# Guidelines for Fundraising Activities at St. George's Approved by Vestry – October 13, 2015

## Purpose:

These guidelines are intended to govern: 1) fundraising activities conducted by individuals or groups within the St. George's membership community; and 2) the utilization of funds generated by these activities.

# **Background:**

Fundraising activities at St. George's can take numerous forms. Some groups may want to raise money for the direct benefit of the group, e.g. the EYC wants to raise money to offset the cost of an outing to Busch Gardens. Another group may want to raise money to support the purchase of some item for the church. Yet another group may raise money and gift it to the church for whatever need is most pressing. All of these activities are admirable and generally don't present a problem. Sometimes, however, the proceeds from a fundraiser could be designated for use in a manner inconsistent with the needs of the church. Consequently, having guidelines available to all individuals or groups conducting fundraising activities, or wishing to make gifts to the church, will help avoid any potential misunderstandings or conflicts.

#### **Guidelines:**

## **Fundraising Activities**

Any individual, group, or organization wishing to:

- conduct a fundraising activity on church property, or
- promote a fundraising activity within the congregation using Church communications, or
- conduct a fundraising activity citing an affiliation with St. George's should request approval from the Rector, or the Wardens in the absence of the Rector, to ensure the purpose of the fundraiser and its conduct is consistent with church norms and other policies, and that the activity does not conflict with any other scheduled church events.

## **Utilization of Fundraiser Proceeds**

When the proceeds of a fundraising activity are to be used, in whole or in part, to benefit the church, the lead individual for the activity should discuss the proposed use with the Rector, or the Wardens in the absence of the Rector, at the time the initial approval of the activity is requested. If the individual, group, or organization wishes to propose a particular utilization of the proceeds, the Rector will make arrangement for the proposal

to be included in the agenda of the earliest upcoming Vestry meeting for consideration. The lead individual will be encouraged to attend the Vestry meeting to discuss their proposal and to answer any questions. The Vestry has the responsibility for ultimately determining the best use of donated proceeds, with consideration of the proposal of the donor and the priorities of the church's needs.